

Beauty Advisor Job Description

- Providing clients with relationship-based services and products of the highest quality
- Using a strategic plan to achieve sales targets during in-store events, visual weeks, and promotions. Examples include appointment and pre-sell goals
- Overseeing the application of [skincare](#) products and performing facial services
- Identifying customer requirements and giving appropriate recommendations on cosmetics and skincare products based on their preferences
- Ensuring that products are presented properly on shelves
- Giving customers or clients correct and adequate advice or tips on how to take care of their skin
- Providing customers with accurate information on prices and special offers
- Ensuring that stock is replenished when needed
- Gathering and submitting sales reports to managers
- Ensuring that specified sales goals are met or exceeded.